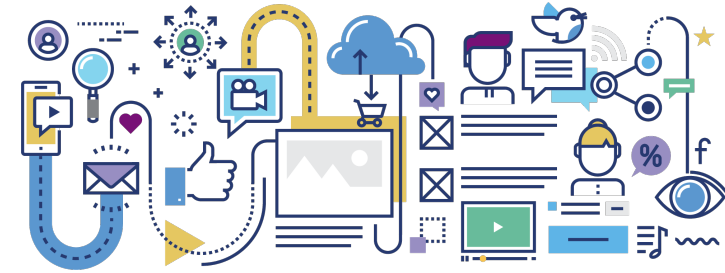


CCG SUITE OF DIGITAL TOOLS



SOCIAL MEDIA

From social media listening to strategy development to social media campaigns across platforms, CCG supports activities to gain the greatest insights, and support brand health and connectivity with targeted audiences.

- Social Media Audits
- Daily, Weekly & Monthly Social Media Insight Reporting
- Customized Interactive Reporting Dashboards
- Key Trend Analysis & Issue Spotting
- Strategic Response & Crisis Scenario Planning
- Competitor Insights & Analysis
- Microsite Development & Management
- Social Platform Follower Growth Campaigns
- Facebook Pop Up Sites
- Growth Email Campaigns
- Web-based Display Ads & Campaigns
- Addressable TV & web-based Videos

VIRTUAL STAKEHOLDER ENGAGEMENT

In this growing virtual world, CCG utilizes a suite of web-based tools to enable clients to grow and maintain relationships with key audiences and decision makers. Virtual patient ad boards, surveys, online petitions and virtual meeting facilitation are just a few examples.

- Virtual Patient Advisory Boards
- Virtual Corporate Advisory Boards
- Virtual Advocacy & Electronic Action Toolkits
- Online Patient Summits & Town Halls
- Focus Groups, Webinars, Podcasts, etc.
- Online Petitions, Target Surveys
- Disease Education
- FB & YouTube Live